

“Santa Run Silicon Valley”

2017 Marketing Text Examples

Full Description

Join us on Sunday, December 17th for the sixth annual “Santa Run Silicon Valley,” an event in downtown San Jose benefiting our favorite holiday traditions and community programs: Christmas in the Park, Downtown Ice and Reading Partners.

The “Santa Run Silicon Valley” was created by the Silicon Valley Leadership Group Foundation to raise funds for these cherished holiday programs after municipal funding was eliminated. Now in its sixth year, the “Santa Run Silicon Valley” not only provides valuable monetary contributions to these programs so they can be experienced by future generations, but also hosts a book drive for Reading Partners. This literacy program is a treasured community resource for children to learn the fundamental reading skills they need to succeed in school and beyond.

The “Santa Run Silicon Valley” is a 5K Run/Walk that includes a Kids Fun Run, costume contest and book drive. Dress up as your favorite holiday character or tradition for the costume contest. Bring your favorite kids books to donate to the book drive. Kids, parents, and grandparents alike will enjoy the festive displays, decorated trees, and live entertainment provided by Christmas in the Park.

Downtown Ice, Christmas in the Park and Reading Partners provide valuable resources for Bay Area families every holiday season. Make a contribution to keep all that they have to offer alive for years to come by signing up for the 2017 Santa Run. Learn more and register at: santarunsv.com

Email/Newsletter/Web santarunsv.com

Example 1:

We are proud partners with the sixth annual “Santa Run Silicon Valley!” Join this Bay Area holiday tradition on Sunday, December 17. The Santa Run benefits three cherished San Jose holiday traditions and community resources: Christmas in the Park, Downtown Ice and Reading Partners. This 5K Run/Walk is fun for the whole family: kids, parents, and grandparents alike! Register, volunteer, donate or learn more at santarunsv.com.

Example 2:

Start the holiday season on the right foot at the sixth annual “Santa Run Silicon Valley.” Before the presents, the songs, the parades and the treats, why not get in a little exercise with a few thousand neighbors? It’s an event the whole family will enjoy! Many have made the run or walk a holiday tradition. Register at: <http://tinyurl.com/SRMK-17>

Social Media - Facebook

<https://www.facebook.com/SantaRunSV/>
[@santarunsv](#)

Example 1:

Kick off the holiday season at the sixth annual “Santa Run Silicon Valley” with some fun and exercise! Walk, run or stroll and celebrate the holidays by helping keep Christmas in the Park, Downtown Ice and Reading Partners alive for future generations to enjoy. For more information or to register: <http://tinyurl.com/SRMK-17>

Example 2:

Join the sixth annual “Santa Run Silicon Valley” this holiday season! Dress up as your favorite holiday character and be part of this Bay Area holiday tradition! All registrants get a long-sleeve tech shirt and cookies and milk at the finish line! Register at: <http://tinyurl.com/SRMK-17>

Example 3:

Give your kids something to remember this holiday season by signing them up for the Kids Fun Run and showing them the value in giving back to their community. Kids, parents, and grandparents alike will enjoy the festive displays, decorated trees, and live entertainment provided by Christmas in the Park at the sixth annual “Santa Run Silicon Valley.” Sign up at: <http://tinyurl.com/SRMK-17>

Price Increase November 9

Beat the price increase for the sixth annual “Santa Run Silicon Valley” by signing up before November 9! Walk, run or stroll and celebrate the holidays by helping keep Christmas in the Park, Downtown Ice and Reading Partners alive for future generations to enjoy. For more information or to register: <http://tinyurl.com/SRMK-17>

Price Increase December 7

Beat the price increase for the sixth annual “Santa Run Silicon Valley” by signing up before December 7! Walk, run or stroll and celebrate the holidays by helping keep Christmas in the Park, Downtown Ice and Reading Partners alive for future generations to enjoy. For more information or to register: <http://tinyurl.com/SRMK-17>

Social Media - Twitter

<https://twitter.com/SantaRunSV>
[@SantaRunSV](#)
[#santarunsv](#)

General Tweets

Join the [@santarunsv](#) and support valued [#santarunsv](#) beneficiaries. Register now: <http://tinyurl.com/SRMK-17>

Enjoy a healthy holiday season [@santarunsv](#) and support valued [#santarunsv](#) traditions. Sign up <http://tinyurl.com/SRMK-17>

Support San Jose's most cherished holiday traditions by joining the [@santarunsv](#) for miles of smiles! [#santarunsv](#) <http://tinyurl.com/SRMK-17>

Already had too many desserts this holiday season? Join us this December at the [@santarunsv](#) 5K! Register: <http://tinyurl.com/SRMK-17> [#santarunsv](#)

Get in a little exercise before the holiday festivities! Bring the family to the [@santarunsv](#) Register: [#santarunsv](#) <http://tinyurl.com/SRMK-17>

We are proud sponsors of [@santarunsv](#)! Join us in keeping holiday traditions alive and sign up for the [#santarunsv](#) <http://tinyurl.com/SRMK-17>

Beat the price increase for [@santarunsv](#) by signing up before Nov 9! Family festive fun for a cause! <http://tinyurl.com/SRMK-17>

Beat the price increase for [@santarunsv](#) by signing up before Dec 7! Festive fun for a cause! <http://tinyurl.com/SRMK-17>

Costume Contest Tweets

Dress up as your favorite holiday character and enjoy the fun at the [@santarunsv](#)! [#santarunsv](#) <http://tinyurl.com/SRMK-17>

Reindeer, dreidels, and kinaras alike are welcome at the [#santarunsv](#) costume contest! Sign up <http://tinyurl.com/SRMK-17>

Join the [@santarunsv](#) and dress up as your favorite holiday character! Sign up to enjoy the holiday fun [#santarunsv](#) <http://tinyurl.com/SRMK-17>

Reindeer, dreidels, and kinaras alike are welcome at the [#santarunsv](#) Sign up today to join the costume contest! <http://tinyurl.com/SRMK-17>

Kids Fun Run Tweets

Don't miss out on the EY Kids Fun Run! Register the little ones now! [#santarunsv](#) <http://tinyurl.com/SRMK-17>

Calling all families for the EY Kids Fun Run! Spread the cheer this year at the [@santarunsv](#) Sign up your little elves! <http://tinyurl.com/SRMK-17>

Social Media – Instagram

<https://www.instagram.com/santarunsv/>

[@santarunsv](#)

Join our festive 5K & Kids Fun Run in San Jose that benefits local holiday traditions - Christmas in the Park, Downtown Ice and Reading Partners.