

TiVo “Santa Run Silicon Valley”

2016 Marketing Text Examples

Full Description

Join us on Sunday, December 18th for the fifth annual TiVo “Santa Run Silicon Valley,” an event in downtown San Jose benefiting our favorite holiday traditions and community programs: Christmas in the Park, Downtown Ice and Reading Partners.

The TiVo “Santa Run Silicon Valley” was created by the Silicon Valley Leadership Group Foundation to raise funds for these cherished holiday programs after municipal funding was eliminated. Now in its fifth year, the TiVo “Santa Run Silicon Valley” not only provides valuable monetary contributions to these programs so they can be experienced by future generations, but also hosts a book drive for Reading Partners. This literacy program is a treasured community resource for children to learn the fundamental reading skills they need to succeed in school and beyond.

The TiVo “Santa Run Silicon Valley” is a 5K Run/Walk that includes a Kids Fun Run, costume contest and book drive. Dress up as your favorite holiday character or tradition for the costume contest: Santa, Mrs. Claus, the Grinch, reindeer, elves, a dreidel, a menorah, ornaments, a tree, or a candlestick. Sign up as a corporate team and win a skate party at Downtown Ice for your company. Bring your favorite books to donate to the book drive. Kids, parents, and grandparents alike will enjoy the festive displays, decorated trees, and live entertainment provided by Christmas in the Park.

Downtown Ice, Christmas in the Park and Reading Partners provide valuable resources for Bay Area families every holiday season. Make a contribution to keep all that they have to offer alive for years to come by signing up for the 2016 Santa Run. Learn more and register at: santarunsv.com

Email/Newsletter/Web

santarunsv.com

Example 1:

We are proud sponsors of the fifth annual TiVo “Santa Run Silicon Valley!” Join this Bay Area holiday tradition on Sunday, December 18. The Santa Run benefits three cherished San Jose holiday traditions and community resources: Christmas in the Park, Downtown Ice and Reading Partners. This 5K Run/Walk is fun for the whole family: kids, parents, and grandparents alike! Register, volunteer, donate or learn more at santarunsv.com.

Example 2:

Start the holiday season on the right foot at the fifth annual TiVo “Santa Run Silicon Valley.” Before the presents, the songs, the parades and the treats, why not get in a little exercise with a few thousand neighbors? It’s an event the whole family will enjoy! Many have made the run or walk a holiday tradition. Register at: <http://tinyurl.com/santarunsv2016>

Example 3:

Help empower young minds by providing them with the books this holiday season! The Santa Run is proud to have Reading Partners as a beneficiary. We will be hosting a book drive at our pre-race expo on December 16-17th at the Sports Basement in Campbell, as well as on race day December 18th. Bring books to donate any of those days and support Reading Partners!

Visit: <http://santarunsv.com/reading-partners> to learn more!

And don't forget to register for the Santa Run here: <http://tinyurl.com/santarunsv2016>

Social Media - Facebook

<https://www.facebook.com/SantaRunSiliconValley/@SantaRunSiliconValley>

Example 1:

Kick off the holiday season at the fifth annual TiVo "Santa Run Silicon Valley" with some fun and exercise! Walk, run or stroll and celebrate the holidays by helping keep Christmas in the Park, Downtown Ice and Reading Partners alive for future generations to enjoy.

For more information or to register: <http://tinyurl.com/santarunsv2016>

Example 2:

Join the fifth annual TiVo "Santa Run Silicon Valley" this holiday season! Dress up as your favorite holiday character and be part of this Bay Area holiday tradition! All registrants get a long-sleeve tech shirt and finishers receive a medal!

Register at: <http://tinyurl.com/santarunsv2016>

Example 3:

Start the holiday season on the right foot at the fifth annual TiVo "Santa Run Silicon Valley." Before the presents, the songs, the parades and the treats, why not get in a little exercise with a few thousand neighbors? It's an event the whole family will enjoy! Many have made the run or walk a seasonal tradition. Register at:

<http://tinyurl.com/santarunsv2016>

Example 4:

Give your kids something to remember this holiday season by signing them up for the Kids Fun Run and showing them the value in giving back to their community. Kids, parents, and grandparents alike will enjoy the festive displays, decorated trees, and live entertainment provided by Christmas in the Park at the fifth annual TiVo "Santa Run Silicon Valley." Visit <http://tinyurl.com/santarunsv2016> to register!

Example 5:

Help empower young minds by providing them with the books this holiday season! The Santa Run is proud to have Reading Partners as a beneficiary. We will be hosting a book drive at our pre-race expo on December 16-17th at the Sports Basement in Campbell, as well as on race day December 18th. Bring books to donate any of those days and support Reading Partners!

Visit: <http://santarunsv.com/reading-partners> to learn more!

And don't forget to register for the Santa Run here: <http://tinyurl.com/santarunsv2016>

Social Media- Twitter

<https://twitter.com/SantaRunSV>

[@SantaRunSV](#)

[#santarunsv](#)

General Tweets

Support San Jose's most cherished holiday traditions by joining the [@santarunsv](#) for miles of smiles! <http://tinyurl.com/santarunsv2016> [#santarunsv](#)

Already had too many desserts this holiday season? Join us this December at the [@santarunsv](#) 5K! Register: <http://tinyurl.com/santarunsv2016> [#santarunsv](#)

Get in a little exercise before the holiday festivities! Bring the family to the [@santarunsv](#) Register: <http://tinyurl.com/santarunsv2016> [#santarunsv](#)

We are proud sponsors of [@santarunsv](#) ! Join us in keeping holiday traditions alive and sign up for the [#santarunsv](#) <http://tinyurl.com/santarunsv2016>

Join the [@santarunsv](#) and support valued [#santarunsv](#) beneficiaries. Register now: <http://tinyurl.com/santarunsv2016>

Enjoy a healthy holiday season [@santarunsv](#) and support valued [#santarunsv](#) traditions. Sign up <http://tinyurl.com/santarunsv2016>

Costume Contest Tweets

Join the [@santarunsv](#) and dress up as your favorite holiday character! Sign up to enjoy the holiday fun <http://tinyurl.com/santarunsv2016> [#santarunsv](#)

Reindeer, dreidels, and kinaras alike are welcome at the 2016 [#santarunsv](#) Sign up today to join the costume contest! <http://tinyurl.com/santarunsv2016>

Dress up as your favorite holiday character and enjoy the fun at the [@santarunsv](#) ! [#santarunsv](#) <http://tinyurl.com/santarunsv2016>

Reindeer, dreidels, and kinaras alike are welcome at the [#santarunsv](#) costume contest! Sign up <http://tinyurl.com/santarunsv2016>

Kids Fun Run Tweets

Calling all families for the Kids Fun Run! Spread the cheer this year at the [@santarunsv](#)
Sign up your little elves! <http://tinyurl.com/santarunsv2016>

Don't miss out on the 2016 Kids Fun Run! Register the little ones now! [#santarunsv](#)
<http://tinyurl.com/santarunsv2016>

Reading Partners Tweets @RPsiliconvalley

The [#santarunsv](#) is proud to have [@RPsiliconvalley](#) as a beneficiary. Help empower young minds by bringing kid's books on race day!

We need books! Bring children's books to the [#santarunsv](#) expo 12/16-17 at Sports Basement in Campbell for our [@RPsiliconvalley](#) book drive!